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*HOUSTON BUSINESS SPOTLIGHT*

FEBRUARY 2026

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# Leading

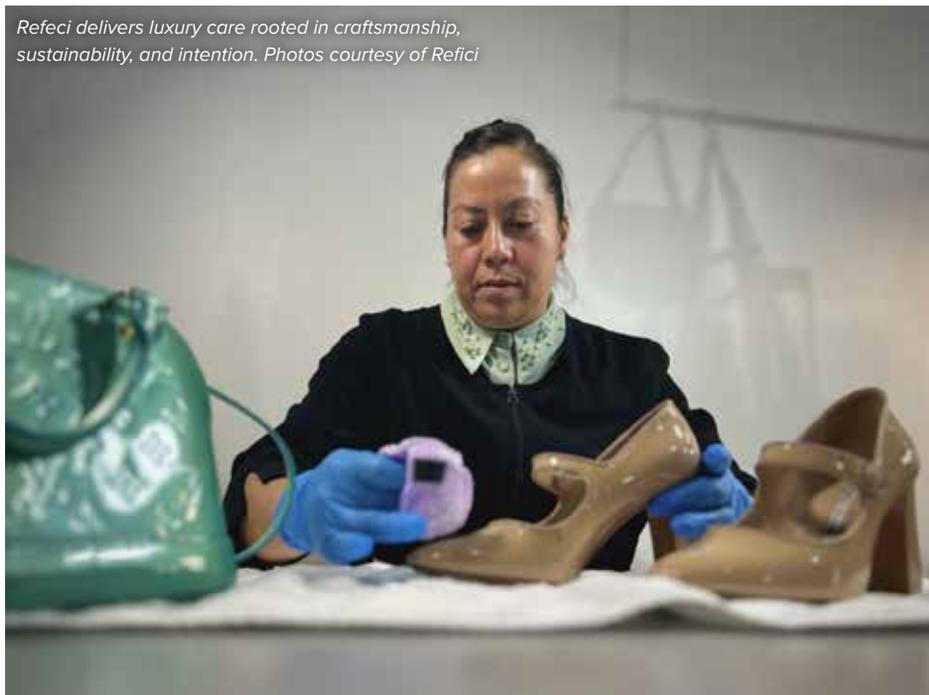


# The Way

These Houston businesses are making ambitious moves with elevated fashion, craftsmanship, wellness, and sports.

ARTICLE BY ALLYSON STRACZEK

*Refeci delivers luxury care rooted in craftsmanship, sustainability, and intention. Photos courtesy of Refeci*



## Refeci Luxury Fashion Care & Repair

Luisa Steckler, Owner/CEO  
[www.refecicare.com](http://www.refecicare.com)

### WHAT MAKES YOUR BUSINESS DIFFERENT?

Rooted in European training, Refeci provides cleaning and repair services for luxury handbags, shoes, and accessories with exceptional, specialist-level care. We use world-class products sourced from abroad and the U.S., along with specialized techniques explicitly designed for high-end materials.

### WHY DID YOU START REFECI?

I started Refeci because I couldn't find the level of care my luxury pieces needed. After experiencing unsatisfactory results from local cleaners and cobblers, I saw a need for specialized luxury goods care.

### WHAT IS YOUR FAVORITE THING ABOUT BEING A BUSINESS OWNER IN HOUSTON?

I love how welcoming and supportive Houston is. The diversity here is fantastic; we work with clients from around the world, each with their own cultural traditions and fashion influences. Houston blends classic American spirit with global exposure, making this community an excellent place for businesses.

### WHAT IS THE ONE THING YOU WANT POTENTIAL CUSTOMERS TO KNOW ABOUT REFECI?

We focus on sustainable practices, deep craftsmanship, and precise technical skill, ensuring each treatment is thorough and tailored for long-term care. We want clients and guests to be informed and empowered about caring for high-end items. Above all, luxury is about intention, not cost. True luxury lies in craftsmanship, care, and emotional value—and we honor that in every service.